



**The University of Maryland School of Medicine
Department of Physical Therapy and Rehabilitation Science**

SUPPORTING PHYSICAL THERAPY EDUCATION THROUGH SPONSORSHIP

For more than fifty years the Department of Physical Therapy and Rehabilitation Science (PTRS) at the University of Maryland School of Medicine has been one of the nation's leaders in physical therapy education. Building on its strong foundation of physical therapy fundamentals, the Department of PTRS has evolved a progressive physical therapy education program with a strong emphasis on clinical evidence through rehabilitation science. To ensure that our curriculum is reflective of today's healthcare environment our entry-level Doctor of Physical Therapy students are prepared through an integrated program of theory, evidence, and practice. Additionally, the Department of PTRS offers a Ph.D. in Physical Rehabilitation Science and is active in providing new evidence to enhance the practice of physical therapy. The Department of PTRS is located on the sprawling University of Maryland Baltimore campus as part of a Research I institution and large academic-based health center.

At the Department of PTRS, we strive to create turnkey partnerships with physical therapy practices and other businesses within the community to expand our funding resources, in return offering unique opportunities for the marketing of products, services, or employment opportunities to a target audience of students and physical therapists. By partnering with the PTRS Department as a sponsor, you will show your support of physical therapy education while gaining valuable exposure for your company in a variety of ways including print, web, e-mail, signage, events, and more.

The following gives only a sampling of the sponsorship levels available. Please note that we offer higher-level packages with comprehensive benefits. We welcome the opportunity to work with you as a collaborative partner to tailor an agreement that meets your specific short and long-term marketing and philanthropic objectives.

**University of Maryland School of Medicine
Department of Physical Therapy and Rehabilitation Science**

SPONSORSHIP OPPORTUNITIES *(Effective 1/1/09)*

\$250

EMAIL SPONSOR

- One-time e-mail of corporate message to PTRS students and alumni (approximately 500 names)
- Listing in annual donor report (November)

\$500

WEB SPONSOR

- A corporate message/job posting on the PTRS Web site for 4 weeks
- Listing in annual donor report (November)

\$1,000

MARYLAND PT SOCIETY

- Logo on back of PT Month t-shirts (September)
- Inclusion on banner displayed at PT Month Events (October)
- Opportunity to provide promotional items for distribution at events
- Thank you acknowledgement on PTRS web site
- Listing in annual donor report (November)
- A corporate message or job posting on the PTRS Web site for 4 weeks
- One-time e-mail of corporate message to PTRS students and alumni (approximately 500 names)
- One ¼ page of promotional space in the PTRS Spring Newsletter (March) or Fall Proficio Magazine (September) (Circulation: 3,200)

\$2,500

SILVER CIRCLE

Maryland PT Society Sponsor Benefits PLUS:

- One ½ page of promotional space instead of ¼ page in the PTRS Newsletter or Proficio Magazine
- Exhibit table space at Free Continuing Education (October)

\$5,000

1956 SOCIETY

Silver Circle Sponsor Benefits PLUS:

- One full page of promotional space instead of ½ page in the PTRS Newsletter or Proficio Magazine
- Additional e-mail message to PTRS alumni and students (total of 2)
- Signage at pre-commencement ceremony (May)
- Signage at Spring or Fall Open House for prospective students
- Engraved nameplate on the 1956 Society Wall of Honor display in the Allied Health Building on campus

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SPONSORSHIP: A MUTUALLY BENEFICIAL PARTNERSHIP

The University of Maryland School of Medicine Department of Physical Therapy and Rehabilitation Science develops physical therapist practitioners and scholars to restore physical function and performance, prevent physical injury and disease and promote physical wellness. We accomplish this through excellence and leadership in education, research and service.

By joining the Department of Physical Therapy and Rehabilitation Science at the University of Maryland School of Medicine as a sponsor, your company has the chance to market itself to a captive audience of physical therapy professionals and students while affiliating itself with the state's main physical therapy program and one of the top physical therapy education programs in the country. In addition you have access to the University of Maryland School of Medicine and the University of Maryland Medical Center. Through your association, you will heighten your corporate visibility within the marketplace, increase top of mind awareness of your products and/or services, and become recognized in the industry as a company who values excellence in physical therapy education. In turn, your sponsorship will help the Department of PTRS will support enhancements to its current academic programs. Your sponsorship will provide annual income to increase scholarships, purchase new equipment and materials, and fund technology upgrades. We appreciate your consideration and look forward to creating a mutually beneficial partnership with your company.

Contact Information:

Karen McGuire, Director of Campaign Planning & Programs
University of Maryland School of Medicine Development Office
100 N. Greene Street, Suite 600
Baltimore, MD 21201
410-706-8688 (Phone)
877-FUND-SOM (Toll Free)
kmcguire@som.umaryland.edu (E-mail)
www.pt.umaryland.edu



UNIVERSITY OF MARYLAND
SCHOOL OF MEDICINE

SPONSORSHIP RESPONSE FORM

Your Name: _____ Title: _____

Company Name: _____

Address _____

Phone: _____ E-mail: _____

YES! I would like to support the University of Maryland School of Medicine Department of Physical Therapy & Rehabilitation Science as a sponsor at the following level:

___ Email Sponsor (\$250)

___ Maryland PT Society Sponsor (\$1,000)

___ Web Sponsor (\$500)

___ Silver Circle Sponsor (\$2,500)

___ 1956 Society Sponsor (\$5,000)

Enclosed is my check in the amount of \$ _____ made payable to: **UMB Foundation, Inc.**

I would like to charge my sponsorship fee of \$ _____ to: ___ Visa ___ MC ___ Amex

Account # _____ Expiration Date: _____

Name as it appears on card (PRINT): _____

Billing Address: _____

Signature: _____ Date: _____

I certify that no referral source (including any referring physician) has a financial interest in the practice that I am representing in this sponsorship agreement.**

I am interested in more information about partnership opportunities. Please contact me.

We are unable to support a sponsorship level at this time, but keep us in mind in the future.

We are unable to support a sponsorship level, but enclosed is a donation of \$ _____.
(All contributors will be listed in our Annual Report)

**Sponsorship fees for the Department of PTRS will be deposited into the PTRS Annual Fund,
which is administered by the University of Maryland Baltimore Foundation, Inc.**

**NOTE: The APTA is opposed, as a matter of health care policy, to arrangements under which sources of referral (including physicians) stand to profit from referring patients for physical therapy. Because of this policy, the Department of Physical Therapy & Rehabilitation Science at the University of Maryland School of Medicine, does not form promotional partnerships with any company who does not have an active clinical affiliation agreement with the department and who represents a physical therapy practice in which any physician has a financial interest in the practice and/or refers patients to an employed physical therapist or physical therapist assistant. The Department of PTRS reserves the right to refuse sponsorship from and/or association with any person, organization or business it deems in conflict with this policy.

PLEASE RETURN SPONSORSHIP FORM TO:

University of Maryland School of Medicine, Office of Development,
100 N. Greene Street, Suite 600, Baltimore, MD 21201.
Phone 410-706-8688 or (toll-free) 877-FUND-SOM. Fax 410-706-5225